

Pieces of Eight

~ a newspaper for ECU faculty and staff ~

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GREENVILLE, NC

September 3, 2002

Top Advisors Applauded

Chancellor William Muse announced winners of the 2001 – 2002 Advising Awards during the Aug. 19 Faculty Convocation held in Wright Auditorium.



Handron

In presenting the awards, Muse applauded the winners and noted the importance of academic advising, "as a primary factor in retention and in the ultimate academic success of undergraduate students." The awards honor outstanding performance in academic advising in the categories of General College and Declared Major, as well as innovation and improvements in advisement by an entire unit.

Winners of the Outstanding General College Adviser Awards are Professor Clement J. Handron, Department of Psychology, College of Arts and Sciences; and Professor Paul D. Bell, Department of



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continued on page 12

Jones Directs Career Services

Lenroy Jones, former assistant director of Career Services and Placement at Michigan State University, joined ECU in June, 2002, as director of Career Services.

A native of Detroit, Mich., Jones was also associate director and judicial affairs officer at Michigan State University, where he has worked since 1989. He was residence hall director of a multimillion-dollar facility at Central Michigan University, which housed over 450 undergraduate students.



Jones

Jones served in the Army Michigan National Guard for over 15 years, retiring as Captain. He volunteered for active duty

continued on page 12

Campus Comeback



The largest ever influx of students inundated ECU's walkways, dormitories and classroom buildings as the 2002 Fall semester began on Aug. 19. Above, Chancellor William V. Muse welcomes returning faculty at the annual faculty convocation. At right, students pack up their books and return to classes. (Photos by Marc Kawanishi)



Fall Semester Cranks Up with Convocation

By John Durham

The Fall semester at ECU officially kicked off on Aug. 19 — more than a month before the beginning of Fall — with a convincing faculty vote to send to the Faculty Senate a resolution in support of academic freedom.

The vote at the annual faculty convocation followed attempts by several critics, including state House of Representatives budget writers, to block a summer reading assignment on the Quoran for freshmen at the University of North Carolina at Chapel Hill.

Bob Morrison (Chemistry), chair of the faculty, said he decided to seek a vote to send the resolution to the Faculty Senate because there

was insufficient time to debate it fully at the convocation, where Chancellor William V. Muse and others delivered remarks (see text on Page 2).

A clear majority of the faculty, by voice vote, endorsed sending the resolution to the senate for full debate.

Morrison said the University of North Carolina Board of Governors, which failed to approve an academic freedom resolution by an 18-10 vote at its Aug. 9 meeting, is expected to act in strong support of academic freedom at its September meeting.

Elsewhere on the ECU campus as the 2002-2003 academic year began:

Record enrollment. An all-time record number of students,

including the biggest and best ever freshman class, swarmed over the campus. Total enrollment, including distance-education students, surged above 20,000 for the first time, up from 19,400 last year to 20,636. More than 3,550 freshman were on campus, sporting an average SAT score of 1039.

The university plans to grow to as many as 27,000 students by the end of the decade.

Building boom. Construction and renovation projects are in full swing in all parts of the campus, funded by a variety of sources. Construction bond funds, approved by North Carolina voters in November 2000, are financing a number of efforts:

continued on page 12

Muse Urges Move to Stronger, More Focused ECU

Following are excerpts from Chancellor William V. Muse's remarks at Faculty Convocation, Aug. 19.

Good morning and welcome to the beginning of the new school year. This is the 93rd time that the faculty of this institution has assembled to hear welcomes from the president and others. Lest you think my arithmetic is faulty, the original opening day convocation for the new East Carolina Teachers Training School was held on Oct. 5, 1909.

In her history of ECU, Mary Jo Bratton noted that on that occasion all was not in readiness. The chairs hadn't been delivered, so they had to borrow church pews from neighboring churches. The electricity had not been connected, so kerosene lamps were borrowed from local hardware stores.

Nevertheless, the entire student body, 104 women and 19 men, solemnly marched into the auditorium. The faculty and professional staff, numbering approximately 15, joined them, and many townfolk gathered as well to share the momentous occasion.

I think we are better prepared today. We certainly are larger in number. But the beginning of this school year, just as it was then, is still a "momentous occasion."

If you have ever listened to Garrison Keillor on his weekly radio show "Prairie Home Companion," you'll remember he always says, "It was a quiet week in Lake Wobegon, my hometown." It may have been quiet there, but here at ECU the past year was anything but quiet.

Our school year was barely under way when the stunning events of September 11 shook us deeply but also raised our patriotism to new heights. I had just arrived on campus and I will not soon forget the memorial service in this auditorium that so many of you attended.

We also had our SACS re-accreditation process last year. This was a major event in the life of the University. I know that it took much work from many of you, not just in your normal work hours, but also on nights and weekends. I'm happy to say that it appears as though we came



Robert Morrison, chair of the faculty, looks for audience members to speak on a new resolution during the Aug. 19 convocation. (Photo by Marc Kawanishi)



Vice Chancellors Tom Feldbush, Michael Lewis and William Swart (left to right) listen carefully to the debate regarding a resolution on academic freedom at the faculty convocation Aug. 19. (Photo by Marc Kawanishi)

through it with flying colors. Thanks go to Brenda Killingsworth for her excellent work in coordinating the project.

While we were going through the preparations, I believe we began to fully appreciate the fact that we have reached a new level at East Carolina University. We asserted ourselves as a major doctoral university and, at the same time, we recommitted ourselves to maintaining the level of educational quality that has always characterized ECU.

We knew we would be welcoming a large influx of new students and we thought about ways to deal with the increased numbers. We want to maintain our personal approach to students, and at the same time function as a large institution with a greater research orientation.

That influx is beginning. Our incoming freshmen class this fall totals 3,500 students and that number is several hundred more than the count for last fall. The final number for our total enrollment will be approximately 20,300.

How the enrollment will change over the next several years depends largely on the state budget. As you probably know, we still do not know whether we will receive enrollment increase funding this year. While we are hard at work on establishing an integrated marketing plan that will seek increased academic quality in our student body, funding it will remain a challenge for us.

In my installation address last March, noting the foundation of our excellent programs in the humanities, I emphasized our readiness to focus more explicitly on teacher education, human health, the fine and performing arts, and economic development.

Dr. Feldbush's division has been reconceived to focus not only on research development, but also on economic development and community engagement. I have asked that particular strategic priorities be created within these four areas, consistent with our six basic University goals, and developed within the framework of our ongoing planning process, so that we can gauge our progress in these four important areas.

But, as you know, prominent in the news and affecting everything we plan is the state's budget crisis. I know you have heard about this until you are tired of it. But thanks to the excellent management of Richard Brown and his staff, we have avoided layoffs of personnel. I cannot make any promises for the future; the situation is still pretty bleak. But so far, we are managing and I thank all of you for your help in these difficult times. One thing is for sure: budgetary constraint does not lessen the need for careful planning, rather it generates that planning's even greater necessity.

One aspect of our planning is, of course, information technology – a priority in the UNC system and an area that affects every aspect of institutional work. Let me provide a brief assessment of where we are with information technology. Our IT use continues to have a profound impact on the campus and causes fundamental changes in the way we teach students and transact business. We continue to bring innovative teaching and learning resources to the classroom through research in student learning, immersive 3-dimensional visualization, the Blackboard course management system, and the soon-to-be-installed state-

of-the-art ACCESS Grid video-conferencing system that will bring global collaborators to ECU's doorstep.

Wireless communication has become the fastest growing delivery technology on campus and is critical for ECU to maintain its advantage in anywhere/anytime learning on campus.

The OneStop portal for faculty, staff and students, one of the first in North Carolina, takes course grades from faculty, delivers semester grades to students, enables student registration, distributes paycheck stubs and is a source of timely information that has never been available electronically before.

With our first totally Voice-over-IP building coming online this fall, we are moving away from legacy telephony technology for delivering all voice services across campus. Through cooperation with Pitt County Memorial Hospital, the technology is now being installed that will make separate patient registrations at the Brody School of Medicine clinics and PCMH obsolete.

In short, the world is rapidly moving forward - and ECU is helping to lead the charge.

We have much to do this year. Last year as I went around the region on our Hometown Tours, I said to people over and over, "ECU is a major university doing important work." Through the accreditation process we outlined where we want to be and we know how we want to get there. This year, then, we begin our move to become a stronger, more focused, and even finer East Carolina University.

Let me thank you, ahead of time, for the contributions you will make this year to that end.

News in Brief

Combined Campaign Cranks Up for 2002

ECU's State Employees Combined Campaign (SECC) is gearing up for another successful year, with kick-off events planned for Sept. 16 on the east campus and Sept. 18 for the Brody School of Medicine. Co-chairs for the 2002 campaign are Dr. Phebe Kerr, associate vice chancellor for Student Success, and Dr. Lynn M. Roeder, assistant vice chancellor for Career, Counseling and Student Development and director of the Center for Counseling and Student Development. The campaign will run from Oct. 1 through Nov. 7. This year's goals are \$200,000 in donations and 50 percent participation throughout the University.

Seminars Set for Research Award Winners

Two faculty members honored by the ECU Board of Trustees with the 2002 Five-Year Research and Creative Activities Awards will give public presentations and be recognized at receptions this month. Hanna Jubran (Art) will present "Journey from Galilee" Sept. 18, at 6 p.m. in Speight Auditorium. A reception and exhibition of his work will follow in the Burroughs Wellcome Art Gallery. The exhibition will run Sept. 15 to 22. C. Jeffrey Smith (Medicine), also named Distinguished Research Professor of Microbiology by the trustees, will lead a seminar on "Enemy at the Gate: The Biology of an Indigenous, Opportunistic Pathogen" at 7 p.m. on Oct. 17 in the Willis Building auditorium. The reception will follow in the lobby.

ECU Hosts Professional Planning Group

ECU hosted more than 100 professional planners, preservationists, and citizen planners Aug. 7-9, at the annual North Carolina Chapter of the American Planning Association (NCAPA) Summer Planning Institute and Leadership Conference. The event was sponsored by NCAPA, the ECU Department of Planning and the ECU Division of Continuing Studies. An in-service training program sponsored yearly by NCAPA, the Summer Planning Institute provides opportunities for professionals and others with an interest in planning to meet and share ideas. Lecture and workshop topics included economic development, community and rural planning, geographical information systems, historic preservation, writing and oral communication skills, and wireless computer applications. Following the ECU event, NCAPA participants met in New Bern for the organization's Leadership Conference to plan the chapter's programs and activities for 2002-2003.

Diversity Committee Sets Agenda for 2002-2003

Nell Lewis, newly appointed chair of the ECU Diversity Committee, convened the group recently to chart the course for the upcoming academic year. Lewis emphasized that the Diversity Committee's work has just begun, but that measurable progress would be made by setting forth an agenda that includes execution of goals that will produce diversity solutions. The following subcommittees were named to begin the work: Defining Diversity (unique to ECU), Faculty Recruitment/Retention/Promotion above the Glass Ceiling, Student Recruitment/Retention, Curriculum, Critical Response Team, Evaluation/Research/Cultural Audit, and Budget.

Allied Health to Explore Health Career Opportunities

With a grant from the Department of Health and Human Services, the ECU School of Allied Health Sciences will work with high school juniors and seniors to explore and experience nine allied health professions. The Health Careers Opportunity Program (HCOP) will take students through a progressive allied health career exposure and exploration process by incorporating summer institutes, clinical observation experiences in urban and rural settings, and mentoring by Allied Health faculty and researchers at ECU. The HCOP Planning Committee was chaired by W. Richard Bamberg, chair of the School of Allied Health Sciences Department of Clinical Laboratory Science. Other committee members were Deborah Ramey (Eastern AHEC), Skip Cummings (Interdisciplinary Rural Health Training), Bonita Harriett (Interdisciplinary Rural Health Training), Randy Collier (Pitt County School System), and Virginia Hardy (Medicine).



Karla Hughes (left), national chair of Kappa Omicron Nu Honor Society, presides as Barbara Brehm, faculty advisor to ECU's School of Human Environmental Sciences' Nu Iota Chapter, accepts the new charter from the Society's national executive director, Dorothy Mitsifer. (Contributed photo)

Human Environmental Sciences Welcomes New Honor Society

Kappa Omicron Nu, a national honor society, recently established the Nu Iota Chapter in ECU's School of Human Environmental Sciences. Dorothy Mitsifer, the society's executive director, described Kappa Omicron Nu as a "scholastic honor and leadership society that brings together those who focus on life with quality for individuals, families and society." "Scholarship, research, and leadership are ideals we share as members," she said. "And we acknowledge that with honor comes a responsibility to pursue scholarly and professional activities with the highest standards."

ECU Human Environmental Sciences faculty named as charter members of the chapter are Sharon Ballard, Barbara Brehm, Elizabeth

Carroll, James Chandler, Runying Chen, Tara Crane, Sylvia Escott-Stump, Evelyn Farrior, Karla Hughes, Cynthia Johnson, Robert Nida, Angela Smith, Jane Teleki and Katherine Warsco.

At a ceremony held last semester, 34 ECU students were initiated into the Nu Iota Chapter. Approving the chapter's charter on behalf of the Kappa Omicron Nu, was Karla Hughes, dean of the School of Human Environmental Sciences. Hughes was chosen to serve as national chair of the society for a two-year term.

Nu Iota is the sixth Kappa Omicron Nu chapter established in North Carolina. Chapters are located at Appalachian State University, Meredith College, North Carolina A&T, North Carolina Central University, and UNC - Greensboro.

Clayton Completes Harvard University Graduate Program

Taffye Benson Clayton, assistant to the Chancellor for Special Assignments and Equal Employment Opportunity Officer, has completed the Harvard University Graduate School of Higher Education Management Development Program at Harvard's Institute of Higher Education in Cambridge, Mass.

Clayton said the three-week program was "by far the most intensive, comprehensive professional development program for administrators in higher education," that she has experienced. "I appreciate having been selected to participate and have already had the opportunity to apply key learnings in my daily work as an administrator," she said.

An ECU administrator since 1995, Clayton served as the first director of ECU's Ledonia Wright Cultural Center. She is the former interim assistant vice

chancellor for Student Life and director of Minority Affairs.

Clayton received a B.A. in speech communication from UNC - Chapel Hill and a M.A. in Arts Administration, with an emphasis in non-profit administration, from American University in Washington, D.C.

She was a Congressional Black Caucus Foundation Legislative Research Fellow serving on the staff of Sen. Edward Kennedy in the U.S. Senate.

A former William H. Friday Human Relations Fellow, Clayton was recently appointed to the Board of Leadership America, North Carolina. This group recognizes, educates and connects accomplished and diverse women who are leaders in their communities and professions, to increase their individual and collective impact.

She has also been nominated and voted into the Women's Forum of North Carolina, an organization that promotes the advancement of women into leadership in governmental, corporate and professional associations in North Carolina.



Clayton

Pieces of Eight

www.news.ecu.edu/poe/poehome.htm



Pieces of Eight, a newspaper for East Carolina University faculty and staff, is issued monthly during the academic year by the ECU News Bureau (News & Communications Services).

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Editor: Joy Manning Holster

(5,000 copies of this issue were printed at an approximate pre-tax cost of \$595 or 12 cents per copy.)

Joyner Library Dedicates Nischan Collection

Former faculty member Bodo Nischan was honored on two occasions with the start-up of the Fall semester. The late Nischan, professor of history at ECU from 1969 to 2001, was a reformation scholar and director of the medieval and renaissance studies program.

A dedication service for the Professor Bodo Nischan Manuscript Endowment was held Aug. 19 in Joyner Library's Special Collections department.

Nischan's manuscript collection includes over 1,000 titles. Among the items donated to Joyner Library and added to the Rare Book collection is a German Bible, Old and New Testament, translated by Dr. Martin Luther, Halle, 1873.

Pictured at the dedication are Nischan's wife, Gerda, and son, Michael with a plaque in the rare book room in Special Collections.

Also on Aug. 19, the College of Arts and Sciences posthumously appointed Nischan as Arts and Sciences Distinguished Professor of History.



Academic Integrity on Campus: Are They Cheating?

By Margaret Olszewska

This is the first of a series of articles on academic integrity presented by the Office of Student Conflict Resolution and the Academic Integrity Committee of the Faculty Senate. Future articles will provide more detailed information about national trends on academic integrity, proactive measures faculty members may take to prevent cheating or plagiarism, and updates on what the University is doing to convey the importance of academic integrity to the ECU campus community.

The Enron scandal has shaken America's confidence in the work of others and undermined our reliance on the basic societal principle of *honesty*. Our government and businesses are now in a frenzy trying to prevent future violations of ethical standards.

The world of academia is no

stranger to discussions about ethical behavior among its faculty, staff, and students. The notions of truth and honesty are the cornerstones of higher education, and academic integrity is vital to the operation of the educational enterprise.

But all is not well in the academy. Despite proactive interventions and prohibitive policies, a significant number of students at institutions of higher education continue to cheat and plagiarize.

To understand our students' misbehavior, we need to look at their behavior in high school. In 2001, Dr. Donald L. McCabe, professor at Rutgers University and founding president of the Center for Academic Integrity, surveyed 4,500 high school students about the actual and perceived level of academic integrity violations at their schools. McCabe concluded that cheating among high school students is wide-spread: 74% of respondents reported being involved in one or more instances of serious cheating on a test. Of those surveyed, 97% indi-

cated that they were involved in some form of academic dishonesty, from copying homework to heavy cheating on exams. One third of the subjects admitted to repetitive, serious cheating on tests or exams.

But why do students cheat? McCabe's study indicates that a third of the students confessed that they do so because they either did not prepare or were too lazy to study. Another third stated that they cheat in order to get good grades. Some succumb to ever-increasing pressure to succeed. For more information about McCabe's research log onto the Center for Academic Integrity web page at www.academicintegrity.org.

It is not the low-achieving student who cheats in high school. Research conducted by *Who's Who Among High School Students*, as cited in "The Fundamental Values of Academic Integrity", Center for Academic Integrity, 1999, indicates that 80% of high-achieving, college-bound students have engaged in academic integrity violations and think that cheating is commonplace. Over half of those surveyed did not consider cheating to be a serious transgression.

Whatever the reason for cheating, the fact remains that it destroys the integrity of the learning process. Trust is critical.

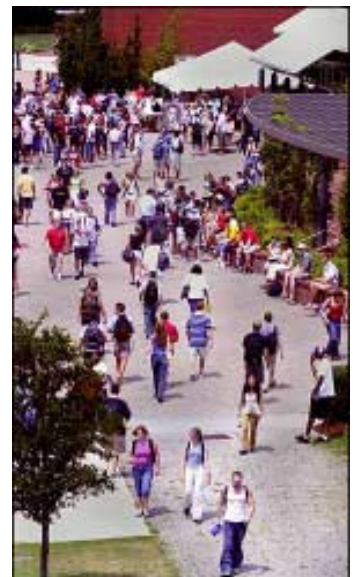
Next time you are sitting in your office, look up at the ceiling. Do you ever wonder if the engineer who designed the building cheated her way through her graduate program? Of course not; and that is why East Carolina University considers academic integrity to be a fundamental value. In its mission, the University states that it is committed "to developing each learner's ability...to recognize a decision's ethical dimensions." It is our duty, as faculty and staff, to confront unethical behavior and educate students about the impact of their choices.

ECU's Office of Student Conflict

Resolution (OSCR) administers the student Code of Conduct and assists faculty members in handling all alleged violations of the Code, including academic integrity issues.

OSCR and the Academic Integrity Committee of the Faculty Senate welcome input and discussion. ECU faculty and staff members who would like OSCR to address a certain topic in *Pieces of Eight* may contact Mary Louis Antieau, OSCR Director, at 328-6824, or by e-mail at antieaum@mail.ecu.edu and olszewska@mail.ecu.edu respectively.

Margaret Olszewska is assistant director with the Office of Student Conflict Resolution.



University students respond differently to the many pressures that face them in the academic environment. The desire to achieve and to bring home good grades might prompt students to engage in dishonest activities. (Photo by Marc Kawanishi)

ECU's Code of Conduct

ECU's student Code of Conduct recognizes four academic integrity violations:

Cheating – the actual giving or receiving of any unauthorized aid or assistance or the giving or receiving of any unfair advantage on any form of any academic work.

Plagiarism – copying the language, structure, ideas, and/or thoughts of another and passing same as one's original work.

Falsification – statement of any untruth, either verbally or in writing, regarding any circumstances relative to academic work.

Attempts – actions toward the commission of any act that would constitute an academic violation.

For further information about the Code of Conduct or academic integrity policies log onto www.ecu.edu/studentlife/cluebook/policies.htm.

Summer Experience Explores New Teaching Concepts

By Jennifer L. Farris

What I Did This Summer: if asked to complete an essay on this topic, 13 ECU faculty and staff members might quickly wax poetic about their summer experience in Urbana-Champaign, Ill., where they worked with the National Computational Science Leadership Program (NCSLP) to take high school teaching to a whole new level.

Jeffrey Huskamp, ECU's chief information officer, is principal investigator for NCSLP. Through the program, Huskamp said, "we are radically changing how science and math are taught in the classroom.

"We are teaching teachers to integrate computer modeling, simulation, and visualization into the curriculum. This will better prepare students for the challenges they will encounter in school



Jeff Huskamp discusses computational science with a high school educator and participant at the NCSLP Summer Institute. (Photo by Peyton Crump, ITCS)

'We are radically changing how science and math are taught in the classroom.'

- Jeffrey Huskamp

and in the workplace," he said.

The \$2 million program was established by a consortium of institutions that currently includes the Association for Computing Machinery, East Carolina University, IEEE Computer Society, Krell Institute, National Center for Atmospheric Research, National Center for Super-

computing Applications, NPAC/San Diego Supercomputer Center, Oak Ridge National Laboratory, Shodor Education Foundation, Stanford Linear Accelerator Center, and the University of Alabama in Huntsville.

The 13 ECU participants have worked closely with other consortium members since the group was awarded the program's foundational grant of \$1.13 million from the National Science Foundation in February, 2000. Huskamp led the development and submission of the NSF proposal and subsequent proposals to other supporters of the program.

This year's Summer Institute, held July 7 - 20, was one component of the NCSLP. The institute offered two weeks of advanced computational science training to approximately 100 math and

science teachers from across the United States. Many staff members who attended this event also helped to staff the 2001 Summer Institute, and Supercomputing Conferences in 2000 and 2001.

Participating teachers at the 2002 Summer Institute attended hands-on instructional sessions that focused on scientific and mathematical modeling and data visualization. They expanded knowledge of web-based tools and modeling software like STELLA, Mathematica, ChemViz, Project Interactivate, Microsoft Excel, Biology Workbench and StarLogo.

Participants traveled to Chicago for educational experiences that included visits to the Museum of Science and Industry, Field Museum of Natural History, Adler Planetarium and Astro-

nomy Museum, and the John G. Shedd Aquarium.

The teachers then applied what they had learned, and produced challenging classroom modules on topics such as projectile motion, gas laws, wood petrification, red tides, and the ozone.

Modules will be incorporated into classrooms this fall, and added to a national clearinghouse of modules made available to high schools across the country.

Four Pitt County teachers were among the participants. Margaret Wirth, Phyllis Wooten and Tara Parker from J.H. Rose High School and Karen Vaughan of Pitt County Schools chose to develop a module on a weather phenomenon not unfamiliar to North Carolina students - hurricanes.

The team's module teaches students about hurricane history, development, and paths. Initially, students will work in small groups and individually to gather data. Then they will organize, analyze and model the data using computational tools, including Microsoft Excel, MINITAB, STELLA and graphics calculators.

All exceptional leaders in their school districts, the NCSLP educators were selected from a national pool of applicants to participate in the program. This is the second group of teachers to undergo the NCSLP experience.

The first phase of the teachers' training began in November of last year at the 2001 Supercomputing Conference in Denver, Col. Throughout six days, computational scientists from institutions like the University of Illinois at Urbana-Champaign, Shodor Education Foundation in Durham, and the University of Alabama in Huntsville shared their expertise with the high school teachers.

From January to June 2002, the teachers participated in monthly online conference sessions hosted by NCSLP staff and instructors. They logged onto the program website to chat with their peers about leadership issues and discuss topics like the National Board for Professional Teaching Standards certification process.

National Computational Science Leadership Program teachers had the opportunity to earn as many as 18 continuing education units (CEUs) through their active participation in the program.

Supporters of the NCSLP are the National Science Foundation, Association for Computing Machinery, Cisco Systems, Compaq Computer Corporation, High Performance Systems, IEEE Computer Society, IEEE Education Foundation, Microsoft Corporation, NASA, SBC DataComm, SC2000 Conference, SC2001 Conference, Shodor Education Foundation, and Wolfram Research.

For additional information about the National Computational Science Leadership Program, visit www.ncsec.org.

Jennifer Farris is an information and communication specialist with Strategic Initiatives, ITCS. She is also an ECU graduate student, pursuing a master's in English with a concentration in technical and professional communication.

ECU Summer Institute Participants

ECU faculty and staff participating in the NCSLP Summer Institute follow:

Jeff Huskamp

Principal Investigator, NSF Teacher Enhancement Grant "Developing Educational Leadership in Computational Science"; ECU Chief Information Officer

Logistical Support:

Ernie Marshburn

Co-Principal Investigator, NSF Teacher Enhancement Grant "Developing Educational Leadership in Computational Science"; Director, Strategic Initiatives, Information Technology and Computing Services (Also provided support with video and photography)

Wendy Creasey

Associate Director, Strategic Initiatives, Information Technology and Computing Services

Jennifer Farris

Information and Communication Specialist, Strategic Initiatives, Information Technology and Computing Services

Frances Hutchinson

Administrative Secretary, Information Technology and Computing Services

Sandra Huskamp

Interim Director, Center for Interdisciplinary Instructional Technology Research

Web Development Support:

Trevor Burnette

Computing Consultant, Strategic Initiatives, Information Technology and Computing Services

Peyton Crump

Graphic Designer, Strategic Initiatives, Information Technology

and Computing Services (Also provided support with video and photography.)

Technical Support:

David Karnowski

Computing Consultant

Assessment Activities:

Helen Parke

Co-Principal Investigator, NSF Teacher Enhancement Grant "Developing Educational Leadership in Computational Science"; Faculty, School of Education, ECU, Manager - Content Development, Cisco Learning Institute

Visualization Scientist:

Ken Flurchick

Center for Interdisciplinary Instructional Technology Research, Department of Physics

Miles 'Reaches Up' to Support Struggling Students

The test results were in, and ECU's Rhea Miles was not happy. What she had discovered, on North Carolina's end-of-grade testing statistics, prompted Miles to devise a plan to change those numbers.

Miles had learned that on end-of-grade tests, Pitt County's minority middle grade students were scoring 30% lower than other students. To improve science education for African American students in the county, Miles developed the East Carolina Reach Up Program.

The new program provides a nonresident science enrichment program in two phases. Phase one includes two weeks of activities on the ECU campus.

The first program began this July, with 25 African American students from grades 6 through 8. Participants were selected from a pool of Pitt County students who scored at a level 2 or higher on reading and math on end-of-grade tests. Applicants were expected to show interest in improving their skills in science studies, and required to submit letters of recommendation from at least one science teacher or guidance counselor.

When they arrived on campus, students enjoyed participation in demonstrations, presentations, test preparations and discussions with scientists. Students were divided into groups and teamed with facilitators who helped them conduct hands-on experiments and other learning activities.

They worked on skill-building to improve Physical Science test scores on end-of-grade testing.

Miles endeavored to develop each participant's self-esteem and awareness of science-related careers. She geared demonstrations to show the connection between science and daily life.



Facilitators Sheetal Patel (pointing) and Puneet Kapoor instruct a group of middle school students during the East Carolina Reach Up program held this summer on the ECU

campus. Students are (clockwise from bottom left) Julisha Joyner, Charles Jones, Rachel Parker, Gerald Carlton and Kanitra Williams. (Photo by Marc Kawanishi)

After two weeks, the students left campus and returned home.

At that point, phase two kicked in. In phase two of the Program, participants are paired with volunteer tutors who provide ongoing support in science studies throughout the school year.

Miles expects that by providing this specific attention to science education, she

and the volunteers can help Pitt County minority middle school students to improve academic achievements in physical science.

Phase one of the Reach Up Program was an overwhelming success, Miles said, and she hopes this success will lead to continued financial support for the program.

Students participate free of charge, and this year, funding provided by a grant from the Z. Smith Reynolds Foundation covered the approximate cost of \$1,000 per student.

Rhea Miles is an assistant professor in Science Education in the Department of Curriculum and Instruction, ECU School of Education.

Holocaust Survivor Highlights Deaf Heritage Week

By Terra Cole

For the second year, ECU's thriving Deaf community is reaching out to share its culture and experiences through Deaf Heritage Week. This year's celebration, scheduled for Sept. 22 to



Shirey

Sept. 28, will open with a unique perspective on the Holocaust offered by Lilly Shirey, a Jewish Deaf Holocaust survivor.

The Deaf population was a target of the Nazi establishment throughout the Holocaust, according to author Horst Biesold in *Crying Hands: Deaf People in Nazi Germany*. Biesold indicates that out of the Deaf population, 17,000 were sterilized and 1,600 were murdered by the Nazis. Shirey will share her experiences from that era during the presentation of "Jewish Deaf and the Holocaust," Sept. 23 at 7 p.m. in Hendrix Theatre.

To encourage participation, prizes from Bear Rock Café, CPW's and Chico's will be awarded to audience members who can answer questions about the history of the Jewish Deaf and the Holocaust. Sign language interpreters will assist in the presentation. Refreshments will follow in the Mendenhall Multipurpose Room.

Monday night's event is sponsored by the Ledonia Wright Cultural Center and the Social Work with Deaf and Hard of Hearing Program.

Additional events are scheduled throughout the week including an Interpreter's Appreciation Day on Sunday,

Sept. 22, from 2 to 4 p.m. in Jenkins Auditorium; and a Sept. 24 presentation of a panel and exhibition entitled, "Deaf Community: Everything You Wanted to Know, But Were Afraid to Ask," in Mendenhall Rooms 2 - 3, 7 p.m. to 9 p.m.

On Wednesday, "Striking in a Deaf Way," includes bowling at AMF East Carolina Lanes, 700 Red Banks Road, 7 p.m. to 9 p.m. A talent show entitled, "Signing on Broadway," will be held Thursday, in the Social Room at Mendenhall, from 7 p.m. to 10 p.m. And on Friday, from 7 p.m. to 10 p.m., "The Deaf Weakest Link," will be held in Mendenhall's Multipurpose Room.

Events of the week will close with the Kinston Deaf Club's Picnic, at Elm Street Park in Greenville, beginning at 3 p.m. on Saturday, Sept. 28.

Supporters of the week's events invite everyone in the ECU community to attend events and learn about ECU's Deaf culture.

Accommodations for any event can be arranged by contacting Staci Hines at Disability Support Services at 328-0704 (V/TTY).

For additional information about the

week's events, contact Chad Ludwig, graduate assistant in the Social Work with Deaf and Hard of Hearing Program at the School of Social Work and Criminal Justice Studies.

Ludwig is the chairperson for the 2002 Deaf Heritage Week, and can be reached at ca10322@mail.ecu.edu.

Terra Cole is a committee member for the Deaf Heritage Week Committee.

In Memoriam

John C. Edwards (Business) died June 30 in Greenville.

Keith C. Hudson (formerly Education) died July 4.

Helga Hill (Foreign Languages and Literatures) died Aug. 2 in Greenville.

Rhoda Landsman Auld, wife of **Larry Auld** (Communication and Broadcasting) died Aug. 19.

ECU Coalition Works to Reduce Alcohol, Drug Abuse

The following essay by co-chair Brian McMillen details the work of a coalition seeking to curb alcohol and drug abuse on campus. The group is ramping up efforts to reach students at the start of the Fall semester. McMillen is a professor of Pharmacology in the Brody School of Medicine.

by Brian McMillen

The Initiative to Reduce the Impact of Alcohol, Drugs and Violence at ECU was initiated in January 2001 with the approval of the ECU Board of Trustees. Associate Vice Chancellor for Student Success Dr. Phebe Kerr, and Professor of Pharmacology Brian McMillen were chosen to serve as the Co-Chairs for the Initiative.

In contrast to many schools where a small group of staff in student life attempts to effect campus-wide change, a large committee structure was developed. A Steering Committee serves as the main advisory board, and membership includes faculty from several departments and staff from Student Life, the Center for Counseling and Student Development, University Housing, Mendenhall Student Center and the Recreation Services.

In addition, there are representatives from the Athletic Department, alumni and parents groups, and a number of student organizations. In all, over 30 persons meet three times each semester to identify issues and provide guidance to four sub-committees. The faculty bring expertise from Psychology, Health, Communications, Criminal Justice, and Allied Health/Substance Abuse Counselor Training. Thus, all of the players affected by the issues of alcohol and drug abuse at ECU have representation.

Working with the Steering Committee are four sub-committees: Assessment and Evaluation, co-chaired by Brian McMillen (Pharmacology) and Linda Godbold (Communications); Education



Members of ECU's Alcohol and Drug Initiative met Aug. 20 to discuss campaign activities designed to reduce abuse of alcohol and drugs by ECU students. Pictured are (from left to right) Bob Morphet, Valerie Kisler-Van Reede, Brian McMillen, Phoebe Kerr and Mary Louise Antieau. (Photo by Marc Kawanishi)

and Awareness, co-chaired by Robert Morphet (Counseling Center), Carolyn 'Waz' Miller (University Housing) and Karen Kus (Orientation); Policy and Planning, co-chaired by Lynn Roeder (Center for Counseling and Student Development) and Darryl Bryant (Athletics); and Safety and Environment, co-chaired by Nance Mize (Recreation Services), Theresa Crocker (ECU Police) and Valerie Kisler-van-Reede (Center for Counseling and Student Development). Each committee is made up of staff, faculty and students. Almost 80 persons are involved in this project that is addressing complex and multi-faceted issues.

The Co-Chairs strongly believe that to change behavior related to the abuse and misuse of alcohol and other drugs, a change in the culture of ECU must take place. To produce this change, both faculty and students must be involved in the Initiative and have ownership of any new policies and procedures that are put in place.

An important selling point for faculty and administrators is that for every 15 freshmen who drink their way out of ECU, the University loses one full time teaching position. Further, a recent report in the *Journal of Alcohol Studies* reports that about one-third of college students meet psychiatric diagnostic criteria for alcohol dependence or alcohol abuse and will be prone to long-term alcohol problems.

Cultural change takes time, but the Initiative is already seeing results. One of the first accomplishments of the Initiative was to improve campus safety by improvements to lighting in many locations across the campus. Students also report that increased efforts by law enforcement are making it more difficult for underage persons to obtain alcohol.

The Initiative is trying to market the idea to ECU students, faculty and staff that getting falling-down drunk every weekend is not normal, not healthy, and not conducive to a successful college education. They want the university community to understand that it is

other school in North Carolina was listed, not even an honorable mention.

This disparity between what students actually do and what they believe their peers do feeds the party school myth. A normalization campaign will make use of these survey numbers and the *Playboy* information to present a true picture of ECU to students through different messages and activities. In addition, the faculty directing the surveys and focus group activities had to submit their protocols for IRB review of human research and are planning to write several papers. Thus, these activities have become a scholarly activity.

Last March, both Chancellor William Muse and Mayor Don Parrott attended a workshop organized by the Initiative which brought to Greenville Thomas Gebhardt, coordinator for campus safety and community outreach at the State University of New York (SUNY) - Albany. Gebhardt discussed how the University and the City can work together to improve the environment for both.

A county-wide coalition, S.O.D.A.S. (Systems Organized to Deter Abuse of Substances), was formed several years ago to reduce underage drinking and to educate the community about resources available to assist parents, retailers and schools. This group invites citizen participation and is regularly attended by law enforcement agents, mental health professionals, retailers, and members of the ECU community.

Excellent resources are available for students, staff and faculty who need help. The Office of Counseling and Student Development has experienced counselors with expertise in alcohol and drug interventions and helping victims of violence or sexual assault. Staff and faculty had access to an Employees' Assistance Program, but that was recently eliminated due to the state's budget problems.

In lieu of an EAP contact, ECU employees may contact Human Resources or go to an Office of State Personnel web site to find a list of providers. The Brody School of Medicine offers a very successful program for problem drinkers called *DrinkWise*. Contacts for these programs are listed below.

When Fall Semester begins, you

continued on page 12



Door hangers with messages of safety and responsibility greeted ECU students on their return to campus. (Photo by Marc Kawanishi)

possible to have fun while at ECU without the alcohol and drugs. To accomplish that, a social norms marketing approach is being used. To establish norms, hundreds of faculty and students were surveyed and almost 100 students participated in small focus groups. The data indicates that ECU students grossly overestimate how much their peers are consuming and how tolerant other students are of drunken behavior. For example, about 25 percent of ECU students reported that they were essentially abstinent and 33 percent prefer social activities without any alcohol.

Over 80 percent believe ECU should offer alcohol and substance free housing and 25 percent said they would live in such a residence hall. While 3.5 percent said that their personal opinion was that getting frequently drunk was okay, 50 percent thought that their peers believed it was okay.

For more than 25 years the story has been told that ECU was rated THE number one party school by *Playboy* magazine. McMillen, tired of hearing this story, made an e-mail inquiry to *Playboy* and was directed to a FAQs page (<http://www.playboy.com/worldofplayboy/faq/trivia.html#9>). According to *Playboy*, the only time that *Playboy* published a ranking of party schools was in the January 1987 issue: Neither ECU nor any

Drug and Alcohol Abuse Resources

Student Counseling Center: (free for students) 328-6661
Lynn Roeder, Ph.D., Director
Robert Morphet, CSAC, alcohol and drug counselor
Valerie Kisler-van Reede, Ph.D., counselor

Staff and Faculty
For self-referral go to www.osp.state.nc.us/eap/Providers2.htm, or contact Gwen Carter (East Campus) at 328-2527, or Lisa Sutton (West Campus) 816-1992

DrinkWise,: 816-2736
Theresa Edmondson, CCAS, Director

OneStop Web Site Coordinates Training, Development Courses

ECU faculty and staff can now shop for training and professional development opportunities in one central location, at ECU's OneStop web site, <http://onestop.ecu.edu>. The OneStop site will display and provide registration opportunities for university-initiated training available to the ECU community. Those interested in training opportunities may click on Faculty and Staff Training to see a listing of available courses.

Also available are detailed course descriptions, dates and locations and course prerequisites. Faculty and staff members may search listings for specific topics, enter new classes, register for classes, view personal training histories and more. The new OneStop operation helps training facilitators across campus not only by promoting events, but also by processing registration, contacting

participants, and maintaining class records. While the departmental facilitator previously managed all these tasks, with the OneStop, he or she will simply enter the training event into OneStop, and those tasks will be processed automatically. The new application tracks all training courses registered for and/or completed by staff for personnel records and for review by supervisors.

This tool will provide registration for training offered by departments serving both the east campus and Brody School of Medicine. Supported departments include ITCS, Human Resources, Environmental Health and Safety, Materials Management, Prospective Health, Risk Management, Faculty Development, Instructional Technology Consultants, and the Health Science Library.

Presentations

Presentations by **Frank Winn** (Allied Health): keynote address and two lectures at the 4th International Commission on Occupational Health (ICOH) Conference on Ageing and Work in Krakow, Poland. Winn spoke on "Older Workers' Competence: An Integrated View." He was the only American representative to the ICOH Scientific Committee on Ageing and Work. Text of his presentation at the Nordic Ergonomics Society meeting in Tampere, Finland last year, is scheduled for publication this year by the Finnish Institute of Occupational Health.

Presentation by **Susan Gardner** (Academic Library Services), a workshop entitled, "Conducting Serials Surveys: Common Mistakes and Recommended Approaches," at the annual meeting of the North American Serials Interest Group in Williamsburg, Va.

Presentation by **Aaron Lucier** (University Housing Services), "Dream Believe Dare Do and Do It Again," at the Association of College and University Housing Officers International Annual Conference in Orlando, Fla.

Presentation by **Holly F. Mathews** (Anthropology) on "Culturally Appropriate Interventions for Early Detection of Breast Cancer among African American Women," and workshop by **Mathews** and **Linda Mayne** (Nursing) on "Strategies for Developing Community Outreach Programs in Health Education," at the 3rd Biennial Cancer, Culture, and Literacy Conference in Tampa, Fla.

Presentation by Education faculty **Florence Weaver**, **James Pinkney** and **Joseph Ciechalski**: a poster session, "A Method for Assessing Change in Attitude: The McNemar Test," at the American Educational Research Association Convention in New Orleans, La.

Presentation by **Diane Kester** (Education), "Technology Teaches You Patience," at the Southeastern Regional Teaching and Technology Conference in Greenville.

Presentation by **Vivian Mott** (Education) on the role of indigenous culture on learning and professional development, at the Houle Research Scholars Pre-Conference, part of the 43rd Annual Adult Education Research Conference.

Performances by **John O'Brien** (Music): with harpsichord in ensembles for the Baroque Arts Project in Brasstown, and for the Atlantic Dance Theatre in New Bern; and with viola in six productions of the Greenville Symphony Orchestra's Masterworks Series, "The Grand Tour," at Furman University in Greenville, S.C.

Performances by **Paul Tardif** (Music), a recital with **Kelley Mikkelsen** (Music) for the Pamlico Music Society in Oriental and the Washington Friends Musicales in Washington, and performances in New York: the University of Buffalo, Burchfield-Penney Art Center, and Carnegie Recital Hall.

Presentation by **Jim Holte** (English), "Imitations of Immortality: Shadow of the Vampire," at the International Conference for the Fantastic in the Arts in Fort Lauderdale, Fla.

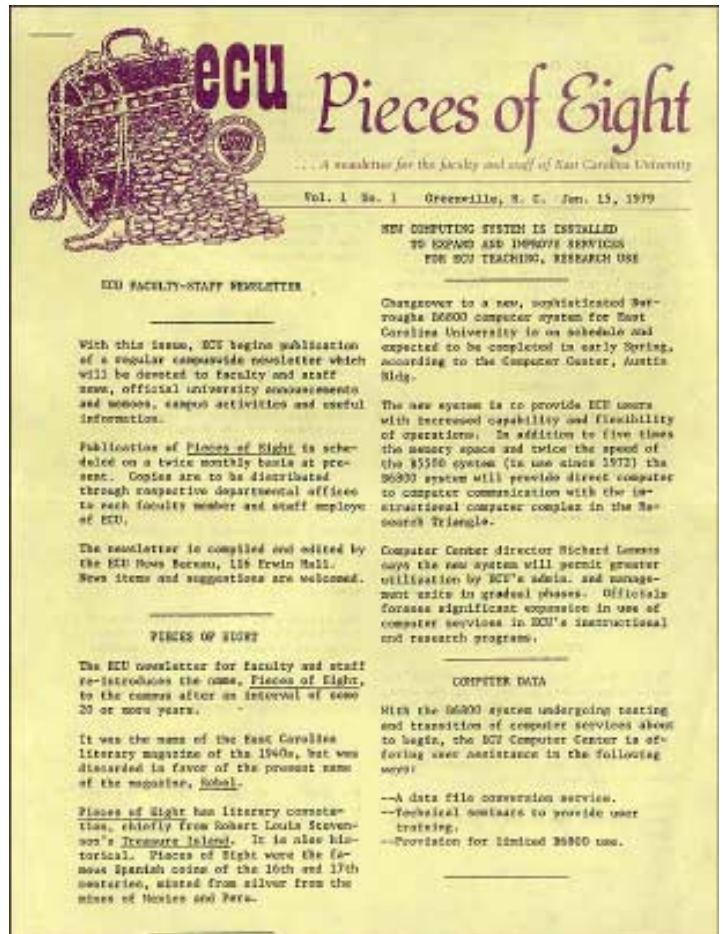
Presentation by **Richard Brockett** (Regional Development Institute - RDI) at the convening of the Governor's Military Liaison Commission in Raleigh, on two studies done by RDI concerning the economic presence and impact of the military both on eastern North Carolina and the state as a whole.

Presentation by **Victor G. Aeby** (Health and Human Performance) and **Robin Ventura** (ECU-Coach to Coach), "Technology: The Potential for Creating a Safe Classroom Environment," at Northern High School in Elizabeth City.

Presentations by Medicine faculty at the Society for Nutrition Education meeting in St. Paul, Minn.: by **Kathryn Kolasa**, **K. Borre**, and **L. Munch**, "Growing up FIT! After School Club: A Secondary Prevention Program for Preventing Overweight in Children"; and by **Kolasa**, **Borre** and **J. Wilson**, "Patterns of Overweight and Diet among City and Rural School Age Girls in Eastern N.C."

Presentations by Medicine faculty at the American Thoracic Society Meeting in Atlanta, Ga.: by **S.J. Mustafa** with graduate student P. Oldenburg, "Immunitization with and Subsequent Challenges with Ragweed or Ovalbumin Induces Bronchial Hyperresponsiveness in Allergic Mice"; by **Mustafa**, **M. Fan**, and **W.X. Qin**, "Expression of Adenosine Receptors in the Lungs of Allergic Mice"; and by **Mustafa** and **Fan**, "Involvement of A_{2B} and A_{2A} Adenosine Receptors in Adenosine-potentiated Influx of Inflammatory Cells into BAL in Ragweed Sensitized and Challenged Mice." Also by **Mustafa** with **Hassan Taluker**, **Ray Morrison**, **C. Ledent**, "Endogenous Adenosine Increases Coronary Flow by Activation of Both A_{2A} and A_{2B} Receptors: Studies in Isolated A_{2A} Receptor Knockout Heart," at the Experimental Biology Meeting in New Orleans, La.

Presentation by **Birgit Jensen** (Foreign Languages and Literatures), "'Für die Mutlosen und Verzagten': Questions of Subjectivity in Working-Class Autobiographies of the Late Nineteenth Century," at Tales Told by Women: German Women's Writings of the 18th and 19th Centuries, in Athens, Ga.



"Pieces of Eight" has undergone a number of transformations since its original issue in 1979. To keep up with changing times, and with current budget considerations, more changes are on the way. (Photo by Marc Kawanishi)

Newspaper Marks 25th Volume

The first issue's logo was a purple Pirate's treasure chest, ajar and spilling out valuable contents of jewels and coins. Mimeographed onto yellow office paper, the premiere production — Volume 1, Number 1 — of *Pieces of Eight* was distributed to ECU faculty and staff on Jan. 15, 1979. This September, *Pieces of Eight* marks its 25th volume.

The Sept. 3, 2002 edition — Volume 25, Number 1 — represents numerous transformations through the years, including over five different page sizes, colors and formats, and three editors.

The newsletter was produced and edited for 10 years by its creator, the late William Shires, former director of ECU's News Bureau, and for 11 years by his successor, Francine Rees.

In his first issue, Shires wrote that this new "regular campuswide newsletter" would be "devoted to faculty and staff news, official university announcements and memoes, campus activities and useful information."

The first issue, Shires said, was re-introducing the name *Pieces of Eight*, which had been used for the East Carolina Literary magazine of the 1940s (later changed to the *Rebel*).

The name was considered appropriate for ECU Pirates, with literary connotations from Robert Louis Stevenson's *Treasure Island*. Historically, pieces of eight were the famous Spanish coins of the 16th and 17th century, minted from silver

from the mines of Mexico and Peru.

"People still ask about and misunderstand the name," said current editor Joy Holster. "To me it means we're providing little tidbits and treasures about ECU and ECU people — valuable bits, of course, just like the Spanish coins."

While the name and mission of the newspaper has remained constant through the years, response to changing times has prompted numerous changes in the publication. Among the most notable of these changes was the introduction of an online edition in September, 2000. While the new online edition was appreciated, its popularity soared this past summer, when the state budget crisis necessitated a summer of "online only" editions.

"We had a tremendous positive response to the online-only issues," said Holster, "and some asked if we might not choose to continue that format."

"While we will continue to publish the online issues, we are resuming print editions this Fall, for the benefit of employees who may not have easy access to computers and the Internet," she said.

With the budget in mind, however, *Pieces of Eight* is reducing publication to only one edition a month. Issues will be distributed on the first Monday of each month during the academic year.

Faculty and staff submitting news should note that new deadlines for submission are the 15th of the month preceding each issue.

Breaking News

Allied Health Faculty Earn National Media Attention

ECU researchers have been enjoying national coverage this summer, including a half-hour segment on the ABC morning television show, "Good Morning America." Drs. Joseph Kalinowski, Michael Rastatter and Andrew Stuart (School of Allied Health) earned the attention of the national media after more than 10 years of research on stuttering led to the development of the SpeechEasy anti-stuttering fluency device, the focus of the reports.

The "Good Morning America" piece included a taped segment, featuring all three researchers, that was completed at ECU's Speech and Language Clinic in the Department of Communication Sciences and Disorders. In addition, Kalinowski was interviewed live in ABC's New York studio, with Dr. Timothy Johnson and Diane Sawyer.

The "Good Morning America" broadcast demonstrated how the SpeechEasy device works. By altering the pitch or frequency that the individual hears through auditory feedback, the SpeechEasy inhibits stuttering and produces fluency. Kalinowski, who has suffered from stuttering since childhood,

wears the device and demonstrated its use on the program.

Additional media events include a segment on the NBC Nightly News with Tom Brokaw, an interview on BBC Radio, and an article and photo in *People* magazine's Sept. 2 edition, available in Greenville Aug. 27.

Since ECU licensed the SpeechEasy through Janus Development Group in Spring, 2001, a total of 123 individuals have been fitted with the device. Of those, 53 were fitted at the ECU clinic.

Rastatter is a professor and chairman of the Department of Communication Sciences and Disorders. Kalinowski, a speech/language pathologist, and Stuart, an audiologist, are associate professors at ECU.

For additional information on the SpeechEasy, view the web site at www.ecu.edu/csd/speecheasy or www.janusdevelopment.com.

To view video or read more from the "Good Morning America" interview, go to <http://abcnews.go.com/sections/GMA/DailyNews/stutteringGMA020801.html>. ABC News also carried the story at www.msnbc.com/news/NIGHTLYTB_Frontasp.



Above, Andrew Stuart explains the SpeechEasy to New Bern residents Kathy and Mark Regalmuto at the ECU Speech-Language Hearing Clinic. At right, Kalinowski demonstrates use of the device on ABC's "Good Morning America." (Photos by Marc Kawanishi)



In the Spotlight

Appointments/Elections

Rick Niswander (Graduate Programs) was appointed to the editorial board of the *Journal of International Accounting Research*, the premier international accounting journal for the American Accounting Association, an organization for academic accountants.

Yolanda Burwell (Social Work and Criminal Justice Studies) was elected to the board of directors for the Council on Social Work Education. She will serve a three-year term as the baccalaureate representative.

NewsMakers

Marti Van Scott and **Art Bode** (Medicine) in *The Daily Reflector*, on ECU's high national ranking in technology transfer, July 28.

Kathy Kolasa (Medicine), on WNCT-TV discussing nutrition and dieting, Aug. 6.

Paul Cook (Medicine) on WNCT-TV, discussing West Nile virus, Aug. 8.

Michael Rotondo (Medicine) and N.C. Sen. Charles Carter, on WITN-TV, WNCT-TV, WCTI-TV and in the *Daily Reflector*, Aug. 21 through 25, on higher license fees for drivers with certain convictions.

Nick Benson (Medicine) on WCTI-TV, on the Emergency Department expansion, Aug. 22.

Service, Honors and Professional Activities

As invited faculty, **Joseph Babb** (Medicine) attended the Transcatheter Cardiovascular Therapeutics International Symposium in Washington, D.C., and the Latin American Society of Interventional Cardiology in Lima, Peru.

Sylvia Escott-Stump (Human Environmental Sciences) chaired an American Dietetic Association task force for review of the development and use of Nutritional Diagnostic Codes. The codes will be presented to the World Health Organization for dietetic-specific problems, interventions and expected out-

comes. **Escott-Stump** is serving as 2002-2003 Speaker of the House of Delegate for the American Dietetic Association, a 70,000-member organization.

Ronald Smith was named spotlighted employee for the summer quarter by Parking and Transportation Services. **Todd Grady** was named spotlighted employee for the quarter for University Printing and Graphics.

Business Services Quest for Excellence award recipients were honored at a Summer Rally July 18. Receiving awards for service beyond the call of duty were **Jamie Hardee** (Materials Management), Captain Award; **Sherri Bailey** (ECU 1 Card), Navigator Award; and **Jeremy Allen** (ECU Police), First Mate Award. Winners were selected by a committee of peers based on positive comments received from customers, co-workers and supervisors about their work.

As a member of the planning committee, **Kathryn Kolasa** (Medicine) helped to organize the "Eat Smart, Move More North Carolina" initiative meeting, scheduled for Sept. 25 in Chapel Hill. She was also instrumental in developing new plans to be unveiled at the event, through

membership on the Task Force for Healthy Weight and the writing committee for Healthy Eating.

Donald Palumbo (English) presented the IAFA Robert A. Collins Distinguished Service Award to **C.W. Sullivan III** (English) at the 23rd International Conference on the Fantastic in the Arts in Ft. Lauderdale, Fla. **Sullivan** is the sixth recipient of this award, which was last presented in 1996 to **Palumbo**.

John Swope and **Betty Beacham** (Education) will help tutor and mentor about 700 at-risk elementary and middle school students, through ECU volunteers for the Project Heart program during the 2002-2003 school year.

School of Education dean **Marilyn Sheerer** with faculty member **Sandra Huskamp**, project director, will introduce visual teaching methods and provide professional development to 160 math and science teachers across the state. A 4-year \$1.46 million grant from the National Science Foundation supports the program, entitled, "Rural Education using Visualization to Inspire Teacher Advancement and Learning to Improve Science and Mathematics Education (REVITALISE).

Publications

Article by **Peggy Wittman** and **Beth Velde** (Allied Health), "The Issue Is: Attaining Cultural Competence, Critical Thinking, and Intellectual Development – A Challenge for Occupational Therapists," in the *American Journal of Occupational Therapy*.

Article by **Lester Zeager** and **John Bishop** (Economics), "The Changing Profile of Poverty in Germany after Unification: Cross-Section and Panel Reviews," in *Journal of Income Distribution*.

Article by **William Mangun** (Political Science) with Jean C. Mangun, "Wildlife Watchers in the Western United States: A Structural Approach for Understanding Policy Change," in *Human Dimensions of Wildlife*.

Book chapter by **Tinsley Yarbrough** (Political Science), "The Supreme Court and the Constitution," in *Developments in American Politics*. Also by **Yarbrough**, a review in *The Law and Politics Book Review*.

Article by **Holly F. Mathews** (Anthropology) and **Linda Mayne** (Nursing) along with co-authors at UNC-Chapel Hill, "Increasing Use of Mammography among Older, Rural African American Women: Results from a Community Trial," in *American Journal of Public Health*.

Book, by **Dale Hutchinson** (Anthropology), *Foraging, Farming, and Coastal Biocultural Adaptation in late Prehistoric North Carolina*.

Articles by **David Resnik** (Medicine), "Setting Biomedical Research Priorities: Justice, Science, and Public Participation," in the *Kennedy Institute for Ethics Journal*; "DNA Patents and Human

Dignity," in the *Journal of Law, Medicine, and Ethics*; and "'Financial Interests and Research Bias," in *Perspectives on Science 2000*.

Article by **Todd Savitt** (Medicine), "Money Versus Mission at an African-American Medical School: Knoxville College Medical Department, 1895-1900," in *Bulletin of the History of Medicine*.

Article by **Kenneth De Ville** (Medicine), "Lawyers and Bioethics," in the *Defense Counsel Journal*. Also by **De Ville** with **Loretta Kopelman** (Medicine), "Teaching Medical Humanities in the Tradition of John Dewey," in *Current Surgery 2001*.

Article by Medicine faculty **S.J. Mustafa**, **M. Fahim**, and **T. Hussain**, "Role of Endothelium in Adenosine Receptor-mediated Vasorelaxation in Hypertensive Rats," in *Fundamental Clinical Pharmacology*. By **Mustafa** with **M.A.H. Talukder**, **Ray Morrison**, **Marlene Jacobson**, **Kenneth Jacobson**, and **Catherine Ledent**, "Targeted Deletion of Adenosine A₃ Receptors Augments Adenosine-induced Coronary Flow in Isolated Mouse Heart," in the *American Journal of Physiology Heart Circulation*.

Article by **Seodial Deena** (English), "Third World Writers: Problematizations from Canonical and Colonial Control," in the *Commonwealth Novel in English*.

Review by **Peter Makuck** (English), "Formal, Semi-Formal, Deceptively Informal," in the *Laurel Review*. **Makuck's** essay, "On Louis Simpson: Depths Beyond Happiness," was reprinted in *Contemporary Literary Criticism*.

Program Guide Details Diversity

Distributed in late August through campus mail, *Diversity Connections*, the 2002 – 2003 program guide, is now in the hands of ECU faculty and staff. In its second edition, this publication provides a centralized diversity programming guide, featuring a monthly calendar detailing the diverse cultural activities scheduled on campus throughout the year.

A highlight of this year's edition is a photo tribute to the celebration of ECU's African American Firsts, who were honored in February as part of the University's Black History Month celebration. The event was so well-received, it will be repeated annually, and *Diversity Connections* includes a nomination form for the 2003 event. ECU faculty and staff may complete the form to honor an African American First who was not recognized in 2002.

Other features include diversity links on campus, diversity scholarship opportunities, a directory of intercultural student organizations, and highlights of campus diversity news. A questionnaire, complete with scoring instructions and explanations, challenges the reader to assess his or her individual philosophy

about diversity.

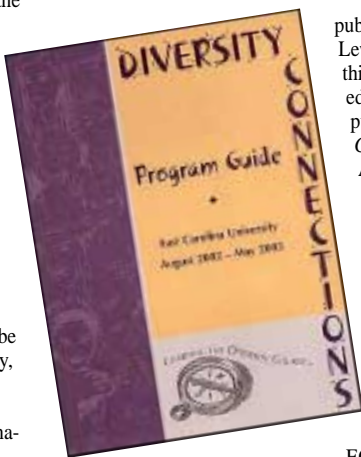
The publication is the culmination of months of work by representatives from departments and divisions across campus. Contributors include students, staff and faculty, as well as the 100-member ECU Cross-Cultural Communication Committee. Nell Lewis, director of the Ledonia Wright Cultural Center, is chair of the committee.

The work to prepare the publication was intense, Lewis said, and even more so this year for the second edition. After the first publication of *Diversity Connections*, distributed in August of 2001, more campus organizations became aware of the programming guide and the scope of information for inclusion drastically increased.

The same success that made the work more extensive, however, made the job more pleasant.

ECU faculty, staff and students across campus were eager to participate.

According to Lewis, the second edition "reflects the ongoing tremendous effort being made across our campus to enhance collaboration and support in providing diversity-related programs." At the same time, she said, it challenges members of the ECU community to "maximize efforts to create a campus climate that respects our common humanity."



A Note of Thanks

Phyllis Horns and Bob Thompson meet and greet well-wishers at a reception held in their honor, July 29 in Wright Auditorium. The event was held to express appreciation of their service as interim vice chancellors during the past academic year. (Photo by Marc Kawanishi)



Sociology Shines at Conference

Members of ECU's Department of Sociology attended the international American Sociological Association conference, Aug. 16 - 19 in Chicago, Ill.

Joining sociologists worldwide who met to present and discuss current research, ECU faculty and alumni made the following presentations: "Working it Out in North Carolina: Employers and Mexican Immigrants," by Rebecca S. Carter; "Using GIS in Sociological Research," by Liam Downey; "Social Movements Beyond the Beltway: The Diversity of Social Movement Organizations in an Era of Devolution and Deregulation," by Bob Edwards with Michael W. Foley of Catholic University;

"Methodological Strategies for Examining Populations of Social Movement Organizations," by Bob Edwards; "To Spank or Not to Spank?: Regional Differences in Parenting Styles," by Marieke M. Van Willigen with alumna Carrie Roseamelia; and "Alone in the Midst of a Crowd: The Relationship Between Introversion, Social Support, and Psychological Well-Being," by Van

Willigen with alumna Nadia Renee Johnson.

The ECU contingent was especially pleased with an honor bestowed upon Rebecca Allen, a senior Sociology major pursuing a B.S. degree with a concentration in Marriage and the Family. Allen was one of only 25 undergraduates selected for the highly competitive American Sociological Association's Honors Program for 2002.

The program exposes promising students to sociological research, while encouraging continued study through graduate work in the field. Students in the Honors Program attend panels and discuss research presentations with experts in the field. They meet with ASA officers who are internationally respected experts, to discuss the practice of sociology and career prospects. Finally, they present their own research projects in a session open to all ASA members.

Allen presented, "The Ties that Bind: Structural and Cultural Factors of the Family and Society that Affect Juvenile Female Offenders."

Sparrow Award Winners Named

Members of the ECU English Department, the Friends of Joyner Library and the Joyner Library instruction librarians gathered Aug. 20 to celebrate and honor the W. Keats Sparrow English 1200 Award Winners.

The Sparrow award is sponsored by the Friends of Joyner Library and named in honor of W. Keats Sparrow, professor of English and dean of the College of Arts and Sciences. The honor recognizes ECU students in English 1200 classes for excellence in research and writing.

Judges for the Spring 2002 competition were Richard C. Taylor, associate professor of English and director of the First-Year Writing Program; Wendy Sharer, assistant professor of English and associate director of the First-Year Writing Program, and Susan Gardner, assistant professor and instruction librarian, Joyner Library.

Faculty members producing award winners in English 1200 classes were Stephanie West-Puckett, Corinee Guy, Wendy Sharer and Mary Carroll-Hackett. Awarded were one first place prize of \$100; a second place prize of \$75; a third place prize of \$50; and honorable mention recognition.

Student winners were Amanda Johnson, first place for "Life in Southern Mill Villages, 1900s"; Kim Menard, second place for "Letter to Soldier"; Sarah Jones, third place for "Training the Parent for Sport"; and honorable mention to Nikki Roberts for "Railroads in Hamlet," and to Leonard John Lanier for two essays: "Did They Die With Their Boots On?" and "German-Latin American Internment? What it Means For Us Today." For additional information, and to read the winning papers, visit www.lib.ecu.edu/Reference/winners.html.

Campus Calendar

SEPTEMBER

FRIDAY 6

Faculty recital, Ara Gregorian, Fletcher Recital Hall, 8 p.m.

SUNDAY 8

Faculty Recital - Huener, Kramar, O'Brien, Shaw - Fletcher, 7 p.m.

TUESDAY 10

Perspectives Lecture Series, Jeffrey Kahn, "The Ethics of Conceiving a Stem Cell Donor," 202 Life Sciences Bldg., 12:30 p.m.

THURSDAY 12

Gray Gallery: *Contemporary Wood 2002: A Symposium*, Opening reception, lecture by Tommy Simpson, 5 p.m., Speight.

Jazz at Night, Carroll Dashiell Jr., director, Mendenhall, 8 p.m.

THURSDAY 19

Symphonic Wind Ensemble and Symphonic Band, S. Carter and C. Knighten, Wright Auditorium, 8 p.m.

FRIDAY 20

Jazz Concert, *An Evening of Jazz with the Paul Tardif Quartet and Guests*, Fletcher, 8 p.m.

SUNDAY 22

Faculty Recital, Kelley Mikkelsen and John O'Brien, Fletcher, 7:30 p.m.

MONDAY 23

Gray Gallery: *Contemporary Wood 2002: A Symposium*, lecture by David Nash, 5:30 p.m. Speight Auditorium.

THURSDAY 26

S. Rudolph Alexander Performing Arts Series, *The Parsons Dance Company*, Wright Auditorium, 8 p.m.

Guest recital, Valerie Hartzell, Fletcher, 8 p.m.

SATURDAY 28

Four Seasons Chamber Music Festival, Ara Gregorian, artistic director, Fletcher Recital Hall, 8 p.m.

SUNDAY 29

Symphony Orchestra, Hisao Watanabe, director, Wright Auditorium, 3 p.m.

Exhibitions

Office of the President Exhibition, UNC General Administration Building (through Sept. 30).

The Beauty Salon Series meets the *Anguish Thicket*, works by Michael Dorsey, Kinston Arts Center, through September.

Bring It Home - ECU 1981, by ECU School of Art graduate and internationally exhibited artist Alison Spiesman, Mendenhall Gallery (through Sept. 25).

The Chair Show 4, Gray Gallery (through Sept. 21).

Road Work Exhibit by Forrest Croce, Mendenhall Art Gallery, Sept. 30. Reception, Oct. 4, 5 - 7 p.m.

Sculpture Exhibition by Hanna Jubran, Burroughs Wellcome Art Gallery, Sept. 15-22, Presentation, Speight Auditorium, Sept. 18, 6 p.m. Reception to follow.



Hot Air figurines dance during sunset at the annual Pirate Palooza event held on the Mendenhall Brickyard Aug. 19. The event is organized by the Student Union to provide a

fun way for students to return to campus. The celebration featured rides, water games, free food and expositions by area merchants. (Photo by Marc Kawanishi)

Dutch Luncheon

The ECU Retired Faculty Dutch Luncheon will be held Sept. 5 at noon, at Logan's Steakhouse.

Grants, Budgeting Workshops Set

Administrators in academic departments who work on proposals, budgets or grants management, or pre-award central office administrators, may want to attend an upcoming workshop. "What Departmental Administrators Need To Know About Post-Award and Cost Analysis", a teleconference, will be held on Sept. 24 11:30 a.m. - 3:30 p.m., in Brody 2E-92.

The event is presented by the Office of Sponsored Programs, the vice chancellor for Division of Research, Economic Development and Community Engagement, the associate vice chancellor for Financial Services, and the associate vice chancellor for Health Sciences Administration.

In addition, two Faculty Orientation Seminars providing an introduction to Sponsored Programs are scheduled for September 25: at Brody 3E-120A, from 10 a.m. to noon; and in Mendenhall 221, from 3 to 5 p.m. For additional information, contact Sponsored Programs at www.osp@mail.ecu.edu or call 328-6452 or 816-1235.

Vital Records

BORN: to **Angela R. Anderson** (Registrar) and Kris Anderson, a daughter, Jordan Patricia, July 2.

Recreational Services Kicks Off Season

Recreational Services at the Student Recreation Center (SRC) is planning a number of Fall fitness and lifestyle enhancement programs. Activities are suitable for all ranges of skill level, from the novice to the experienced. Among the upcoming programs are Aqua Fitness, Tai Chi, Personal Training, Group Fitness and Wacky Workouts. Classes will be offered

in Kripalu, Astanga and Relaxation Yoga. A canoe and kayak trip on the Roanoke River is planned. A new program entitled InterPlay will open with a free sample class Sept. 6. For program dates and times, contact the SRC office at 328-6387, or visit the main office for the Fall 2002 Program Guide. Additional information is available at www.recserv.ecu.edu.

Student Union Fall Movies Announced

The Student Union Fall 2002 film listing has been announced and includes the following movies for the month of September:

- Gosford Park
- The Scorpion King
- Aliens
- Amelie
- Panic Room
- Beyond the Valley of the Dolls
- Kissing Jessica Steins

- Spiderman
- Indiana Jones & Temple of Doom
- Monsoon Wedding
- Wind Talkers
- The Full Monty

Movies are shown Wednesday through Sunday evenings at Hendrix Theatre in Mendenhall. For times and dates of movie showings, visit the Student Union website at www.ecu.edu/Student_Union/, or call 328-4715.

Computer Training Center Opens

The Center for Applied Technology (CAT) has founded the Computer Training Center, which will begin offering desktop and web-based application, technical development, and technical certification training in September. The Computer Training Center will be working in partnership with TCTSolutions to supply information technology training instruction to date unavailable in eastern North Carolina, with a 35 percent discount for ECU employees and family members.

Among the programs offered are an Information Technology Career Night, providing information about technical certification programs, timelines and

salaries.

In addition, TCTSolutions will provide six scholarships annually for certification programs, beginning in the Summer of 2003. The scholarships will be made available for information technology training, to graduating high school seniors from eight eastern North Carolina counties.

For more information on ECU's Computer Training Center and available courses, go to www.sit.ecu.edu/ecuctc/htm or contact Carlton Hackney, executive director of the Computer Training Center, at 328-2960 or by e-mail at ecuctc@mail.ecu.edu.

On Campus

Fall 2002 Semester Cranks Up

continued from page 1

The \$61 million Science and Technology Building is scheduled to open for the fall semester of 2003.

The \$3.5 million renovation of the old Daily Reflector Building in downtown Greenville is complete. The building, now known as the Campus Computing Center, will be home to Information Technology and Computing Services.

Bids are expected to be received this month for the \$12 million addition to the Rivers Building.

Design work has begun for a \$58 million project that will provide a new home for the Schools of Nursing and Allied Health and for the Health Sciences Library adjacent to the Brody School of Medicine.

Design work is also under way for the \$13 million renovation of the Flanagan Building, which will be vacated when the Science and Technology Building is completed.

Student fees are paying for two major projects: the \$13 million renovation of Jones Residence Hall and major expansion of the Galley dining area, which is nearing completion, and the \$16 million West End Dining Hall, which is in design.

The \$11 million Strength and Conditioning Center, located between Dowdy-Ficklen Stadium and Minges Coliseum, was built with money raised from private donors and will be dedicated Sept. 13-14. Private funds will also finance a new \$6 million baseball stadium on the site of Harrington Field.

New programs. The first three

students have enrolled in the new Ph.D. program in the School of Nursing. The doctoral program, by training students who can assume faculty positions in nursing programs, will help alleviate the nationwide shortage of nurses.

A new master's degree program in public health has been approved to begin next fall, if funding is available to support the program.

New non-degree programs include: an undergraduate minor in information technology, undergraduate concentrations in interdisciplinary human studies and teaching English as a second language, and graduate-level certificates in assistive technology, Hispanic studies, international teaching, and Suzuki pedagogy.

New faces, new roles. William Swart, provost and vice chancellor for academic affairs, and Michael Lewis, vice chancellor for health sciences, joined the university in August. Vice Chancellor Tom Feldbush's division has been reconfigured as research, economic development and community engagement. Vice Chancellor Garrie Moore has assumed the additional title of associate provost.

Kathryn Yandell has been named interim vice chancellor for institutional advancement, and Scott Wells has been appointed interim director of the alumni association.

Mike Dorsey, dean of the School of Art, is also serving as interim dean of the School of Music.

Dr. Gail Ratcliff has been appointed chair of the Department of Mathematics.

In all, about 100 new faculty members are on campus this Fall.

Coalition Targets Alcohol Abuse

continued from page 7

may see on campus posters or frisbees with normalization messages, drink coasters with safety tips, and new policies. Off campus, you may see door hangers with safe party tips and information on how to be a good neighbor, and you will hear about ABC, ALE and Greenville police officers prowling the clubs and the

community looking for fake Ids, underage possession and consumption.

The Initiative believes that ultimately change will be generated by those students attending ECU who want a quality education in order to drive down the rates of drinking, drug use and the associated disturbances and accidents. It will take time to effect change, but with constant pressure it will come.

ECU Pirates Football Schedule



	Oct. 5	Army*	TBA		
	Oct. 19	South Florida*	TBA		
	Oct. 26	at Louisville	2 p.m.		
	Nov. 9	at Houston	3 p.m.		
Aug. 31	at Duke	6 p.m.	Nov. 16	at UAB	3 p.m.
Sept. 7	at Wake Forest	6:30 p.m.	Nov. 23	TCU*	2 p.m.
Sept. 14	Tulane*	7 p.m.	Nov. 30	at Southern Miss	3 p.m.
Sept. 28	at West Virginia	12 noon	Dec. 6	Cincinnati*	7 p.m.

*denotes home game

Pirate Palooza

Students enjoyed a number of unique rides during the Pirate Palooza, held to welcome students back for the new semester. (Photo by Marc Kawanishi)



Jones to Direct Career Services

continued from page 1

Desert Storm Operation and spent three months training in the event his unit was mobilized for the Middle East.

Jones has enjoyed a hectic schedule since arriving on campus. "I hit the ground running in June," he said, "and haven't stopped since." He hopes to continue efforts to spread the word about what Career Services has to offer the ECU community.

"Making it my business to place students and alumni in their career choice is my personal vision," he said. He is driven by a "passion to coach, empower,

and equip each individual to achieve his or her career choice."

Jones holds degrees from Michigan State University, where he earned a master of arts in college and university administration, and Central Michigan University, where he earned a bachelor of science in interpersonal and public communication and was commissioned as a second lieutenant in the U.S. Army.

Jones has received a number of honors including Outstanding Young Man of America, the Michigan State University Distinguished Volunteer Award, the Army Achievement Medal, and lifetime membership in Kappa Alpha Psi Fraternity.

ECU's Top Advisors Applauded

continued from page 1

Health Services and Information Management, School of Allied Health Sciences.



Williams

and Instruction, School of Education. In addition to the awards, recipients were



Bell

Biology in the College of Arts and Sciences.

Dr. Ronald Newton, department chair, and Dr. Chuck Singhas, undergraduate coordinator, accepted the \$500 award.